

APPENDIX 2 - LDCC FUNDING

1999 Commitment

\$5,000 Cash Commitment from LDCC's for 1999 Core Program

\$5,000 Credit for Voter File Data in 1999 (They will also receive this credit for the 2000 plan.)

Product Sale Dividends

15% of all product sales done by State Party.

- This includes all labor costs associated with Voter File Manager.
- The 15% will not be credited until the initial cash commitment is met (\$5,000 in 1999).
- This applies to both 1999 and 2000.

100% of all recruited product sales

- All product sales brought to party by LDCC's will be credited to LDCC.
- Prohibited sources; WEAC, AFSCME and AFL-CIO and affiliates.
- This does include labor costs associated with Voter File Manager.
- The DPW will maintain its legal obligations in selling data or refusing a sale.
- The DPW will maintain its responsibility in consulting with other members on LDCC sales that may affect CC partners.
- The 100% will not be credited until the initial cash commitment is met (\$5,000 in 1999.)
- This applies to both 1999 and 2000.

Other

1. Every product sale must utilize a signed contract specifying that the voter file is the property of the Democratic Party of Wisconsin and that resale of the product is prohibited.
2. This agreement is predicated on the free flow of information. The LDCC's will turn over all voter file data (including non-CC id's) to the Coordinated Campaign as it is completed and will receive enhanced CC voter files (including CC id's) as completed.
3. The LDCC's will work with the CC and members on a timeline of voter history completion and enhancement programs.

*CUNA
12/23/99
Pro Sales
-Doyle*


2470
79-78732759
01

Date 3/23/99

DOYLE FOR AG
P.O. BOX 2687
MADISON, WI 53701-2687

Pay to the Order of Democratic Party of Wisconsin \$ 4952.00

Four thousand nine hundred fifty two and 00/100 Dollars

 CUNA
CREDIT UNION
Madison, WI 53719

For Allyson D. Vetterly NR

⑆275978734⑆ ⑆13721499⑆ 2470

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Democratic Party of Wisconsin

Anniversaryth

222 STATE STREET, SUITE 400, MADISON, WI 53703
VOICE: (608) 255-5172 FAX: (608) 255-8919

March 25, 1999

Mr. Wally Kunicki
Wisconsin Electric Power
414-221-3814 Fax

Dear Wally,

Pursuant to the Spring 1998 State Elections Board audit of the Democratic Party of Wisconsin's 1996 activity with the state party's voter file, we have put together a fair market value for our 1998 voter file.

Taking into account all 1996 and 1998 voter file enhancement expenditures, the Democratic Party has put a value of \$101,000 on our statewide file. With approximately 3,000,000 names, the price per name is \$.0336. Labor charges are billed at the market value of \$80 per hour.

Please sign the enclosed Purchasing agreement and enclose with your prompt payment of the invoice (also enclosed). Thank you for your attention

Sincerely,

Paul Tewes
Executive Director